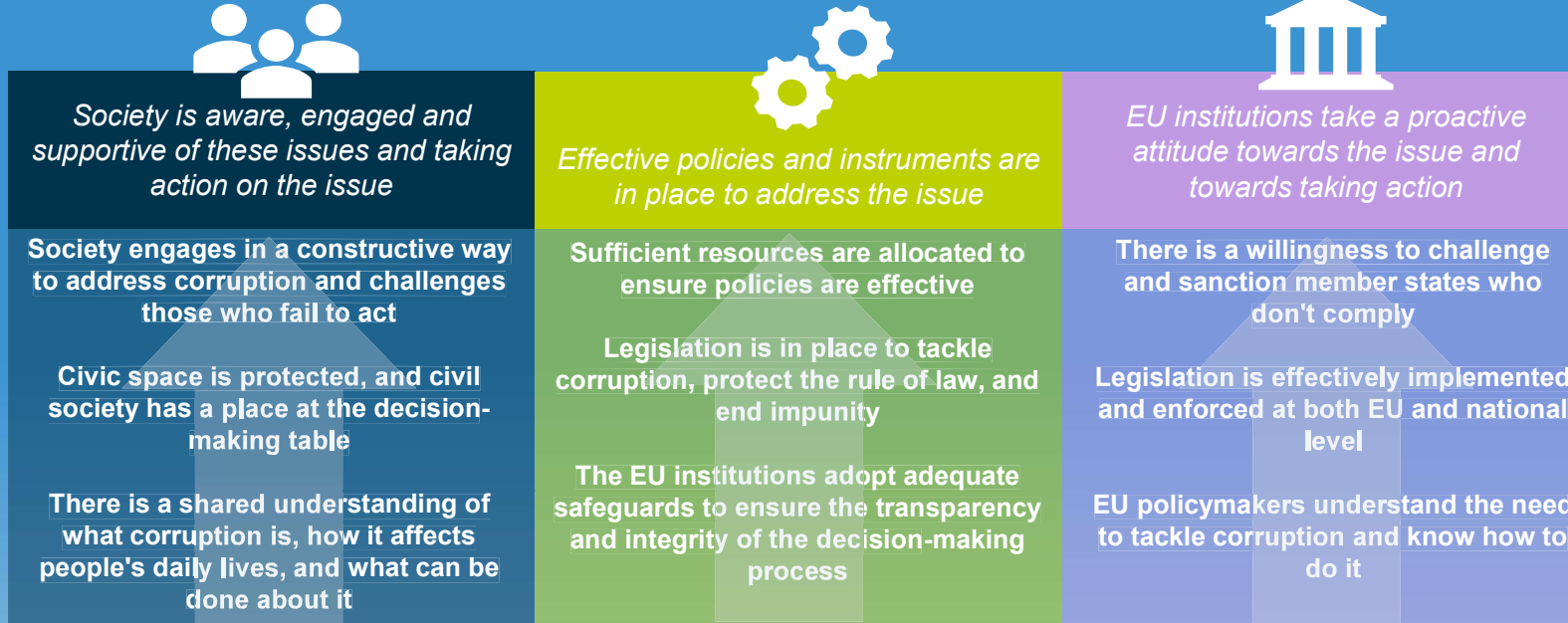


# Our Theory of Change illustrates the progress we seek to achieve

## OUR GOAL

*By 2034, power in the EU will be held to account for the common good. The EU will work with civil society to tackle corruption, protect the rule of law, and end impunity. Politicians and institutions will operate transparently and honestly. Companies will adhere to the highest standards of business integrity. Globally, the EU will lead by example, taking a values-driven, inclusive approach to achieve a world free of corruption.*

## WHAT NEEDS TO CHANGE



## HOW WE CONTRIBUTE TO CHANGE

*We amplify our voice, look for synergies, and create multiplier effects by cooperating closely with TI Secretariat in Berlin and the wider TI movement*

## OUR ASSUMPTIONS

- 1 The EU parliamentary cycle is the most useful way for us to think about change.
- 2 We see the EU as a global and regional standard setter and a potential force for change.
- 3 For us impact demands both effective policies and adequate enforcement.
- 4 To bring about change, we need to understand and adapt to the political context.
- 5 We measure our impact through qualitative rather than quantitative indicators.

## OUR FOCUS AREAS

