The export ban on luxury goods

Comparing the EU and US positions.

* Referenced below (22 categories)

	EU sanctions	US sanctions
Legal basis	Annex XVIII to LI 87 /13 Council Regulation (EU) 2022/428 of 15 March 2022 amending Regulation N°833/2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine	Code of Federal Regulations > Title 15 (commerce and foreign Trade > Subtitle B (Regulations Relating to Commerce and Foreign Trade) > Chapter VII (Bureau of industry and security, department of commerce > Part 746 Embargoes and Other Special Controls
What is forbidden ?	General prohibition to <i>sell</i> , <i>supply</i> , <i>transfer</i> , or <i>export</i> , directly or indirectly, to any natural person or legal entity in Russia or for use ¹ in this country of the products referred to	 A license issued by BIS² is now required to <i>export</i>, <i>re-export</i>, or <i>transfer</i> luxury items covered by the EAR³: to Russia or Belarus, regardless of the end user or end use involved, or to Russian and Belarusian individuals sanctioned by the Office of Foreign Assets Control (OFAC), regardless of their location.
What sectors are targeted?	Luxury goods* + over 300€ value per article (just for electrical and electronic devices, vehicles and other means of locomotion, musical instruments)	Luxury items (alcohol, jewellery, luxury goods, textile, leisure, motor industry, art) + this license obligation is made without distinction of value, unless otherwise specified in the above supplement (value over \$1000, wholesale price for items of clothing, accessories, or shoes)
Reference document	https://eur-lex.europa.eu/legal- content/EN/TXT/?uri=CELEX:32022R04 28	https://www.bis.doc.gov/index.php/documents/regulation- docs/420-part-746-embargoes-and-other-special-controls/file (Page 16 to page 20)

¹ It's not usual to see *« for use »* writing in an EU Regulation : this should certainly be read as a prohibition of sale in the European territory to a customer who **could** export the goods to Russia ² BIS : Bureau of Industry and Security

³ EAR : Export Administration Regulations

List luxury goods currently facing an export ban to Russia and Belarus

	Categories	European Union	United States
	Horses	\checkmark	×
	Caviar and caviar substitutes	\checkmark	×
	Truffles and preparation thereof	\checkmark	×
Wir	ne, beer, spirits and spirituous beverages	\checkmark	\checkmark
	Tobacco	✓ (only cigars and cigarillos)	✓ (only tobacco and tobacco products)
Perfumes, toilet	waters and cosmetics, including beauty and make-up products	\checkmark	\checkmark
	Leather, saddlery and travel goods, handbags and similar articles	\checkmark	\checkmark
Fashion items	Clothing	✓ (Coats, or other garments, clothing accessories and shoes (regardless of their material))	✓ Silk articles + Fur skins and artificial furs + Fashion accessories + Designer clothing: leather appared and clothing accessories
	Carpets, rugs and tapestries, hand-made or not	\checkmark	\checkmark
	Cutlery of precious metal or plated or clad with precious metal	\checkmark	×
Decorative items	Tableware	✓ (porcelain, china, stone- or earthenware or fine pottery)	✓ (porcelain or bone china)
	Items of lead crystal	\checkmark	\checkmark
	For domestic use of a value exceeding 750€	\checkmark	×
Electronic items	Flat-screen, plasma, or LCD panel televisions, personal digital assistants, personal digital music players, computer laptops	×	\checkmark
	Electrical/electronic or optical apparatus for recording and reproducing sound and images of a value exceeding 1 000€	\checkmark	×
Vehicles		√ (of a value exceeding 50 000€)	√ (luxury items – no value mentioned)
	Clocks and watches and their parts	\checkmark	\checkmark
Musical instruments		✓ (of a value exceeding 1 500€)	✓ (no value mentioned)
Works of art, collectors' pieces and antiques		\checkmark	\checkmark
Sports equipment		✓ (Articles and equipment for sports, including skiing, golf, diving and water sports)	✓ (recreational sport equipment)
Pearls, precious	and semi-precious stones, articles of pearls, jewellery, gold- or silversmith articles	\checkmark	\checkmark
Coir	ns and banknotes, not being legal tender	\checkmark	x

Articles and equipment for billiard, automatic bowling, casino games and games operated by coins or banknotes	\checkmark	×

List of luxury goods currently facing an import ban from Russia and Syria in the EU.

	Categories	Sanctions towards Russia	Sanctions towards Syria
Horses		\checkmark	×
Caviar and caviar substitutes		\checkmark	\checkmark
	Truffles and preparation thereof	\checkmark	\checkmark
Wine, beer, spirits and spirituous beverages		\checkmark	\checkmark
	Tobacco	✓ (only cigars and cigarillos)	×
Perfumes, toilet	waters and cosmetics, including beauty and make-up products	\checkmark	×
	Leather, saddlery and travel goods, handbags and similar articles	\checkmark	\checkmark
Fashion items	Clothing	✓ (Coats, or other garments, clothing accessories and shoes (regardless of their material))	\checkmark
	Carpets, rugs and tapestries, hand-made or not	\checkmark	×
	Cutlery of precious metal or plated or clad with precious metal	\checkmark	×
Decorative items	Tableware	✓ (porcelain, china, stone- or earthenware or fine pottery)	\checkmark
	Items of lead crystal	\checkmark	\checkmark
	For domestic use of a value exceeding 750€	\checkmark	×
Electronic items	Flat-screen, plasma, or LCD panel televisions, personal digital assistants, personal digital music players, computer laptops	×	×
	Electrical/electronic or optical apparatus for recording and reproducing sound and images of a value exceeding 1 000€	\checkmark	×
Vehicles		✓ (of a value exceeding 50 000€)	\checkmark
Clocks and watches and their parts		\checkmark	\checkmark
Musical instruments		✓ (of a value exceeding 1 500€)	×
Works of art, collectors' pieces and antiques		\checkmark	×
Sports equipment		✓ (Articles and equipment for sports, including skiing, golf, diving and water sports)	×
Pearls, precious	and semi-precious stones, articles of pearls, jewellery, gold- or silversmith articles	\checkmark	\checkmark
Coi	ns and banknotes, not being legal tender	\checkmark	×

Articles and equipment for billiard, automatic bowling, casino games and games operated by coins or banknotes	\checkmark	×
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Key references

- <u>https://home.kpmg/fr/fr/home/services/kpmg-avocats/kpmg-avocats-actualites/le-luxe-et-union-europeenne.html</u>
- <u>https://www.bis.doc.gov/index.php/policy-guidance/country-guidance/russia-belarus</u>
- <u>https://bis.doc.gov/index.php/the-denied-persons-list</u>
- <u>https://www.bis.doc.gov/index.php/documents/regulation-docs/420-part-746-embargoes-and-other-special-controls/file</u>
- https://home.treasury.gov/system/files/126/14068.pdf
- https://www.consilium.europa.eu/uedocs/cms_data/docs/pressdata/EN/foraff/130994.pdf