



The role of political advertising in our democratic societies

28 March 2023, 9.30 - 11.00 am CET
Radisson RED, Rue d'Idalie 35, 1050 Bruxelles, Belgium

Guest list

Matteo ALBANIA - Director of Communications, **MUST & Partners**

Asha ALLEN - Advocacy Director for Europe, **Online Expression & Civic Space for Democracy and Technology**

Sebastian BECKER - Policy Advisor, **European Digital Rights (EDRi)**

Alexis BLEY - Public Affairs Manager, **European Association of Communication Agencies (EACA)**

Ernesto DE LA ROCHA - Director for Product Management, **Google**

Didrik DE SCHAETZEN - 2024 Campaign Director, **ALDE Party**

Nicolas DEROBERT - Press Officer, **Socialists & Democrats Group in the European Parliament**

Kateryna LOTOTSKA - Political planning and information campaign, **Socialists & Democrats Group in the European Parliament**

Petros FASSOULAS - Secretary General, **European Movement International**

Shane FITZGERALD - Head of Campaigns, **Red Flag Consulting**

Natascha GERLACH - Director of Privacy Policy, **Center for Information Policy Leadership**

Fernando HORTAL FORONDA - Digital Policy Officer, **European Partnership for Democracy**

Charles HOWARD - Head of Research, **Think Young**

Raphaël KERGUENO - Senior Policy Officer, **Transparency International**

Lennart KROTZEK - Digital Data Analyst, **European Greens**

Lauren MASON - Policy and Advocacy Manager, **European Youth Forum**

Harry PANAGOPULOS - Policy Advisor, DG JUST, **European Commission**

Justina RAIŽYTĖ - Government and Public Affairs Manager, **Google**

Sebastian RODRIGUEZ - Campaign Strategist, **European Movement International**

Maud SACQUET - Senior Policy Manager, **LinkedIn**

Christian SKRIVERVIK - Head of Press and Communications, **European Movement International**

Wojtek TALKO - Advisor, **Vice-President Jourova's Cabinet, European Commission**

Jade VRIELIK - PhD student, **Wageningen University and Research**

Jerry ZAGORITIS - Campaign Strategist, **European People's Party**